

## **Website cookie policy**

### **1) Cookies and similar technologies**

A cookie is a small text file which is placed onto your computer or electronic device when you access our website. Similar technologies include web beacons, action tags, local shared objects ('flash cookies') and single-pixel gifs. Such technologies can be used to track users' actions and activities, and to store information about them. We use these cookies and/or similar technologies on this website for the following purposes:

- To target our marketing and advertising campaigns, as well as obtaining information as to your online movements and internet preferences.

### **2) Information collected**

We may obtain information about your computer or any other electronic device which you use to access our website, such as your IP address, your browser and/or other internet log information. We will treat this information as your personal information.

In certain circumstances we may also collect personal information about you but only where you voluntarily provide it (e.g by completing an online form) or where you purchase goods or services from us.

### **3) Consent for cookies**

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested, or essential to the inherent functionality of the website (e.g to enable you to store items in a shopping basket and/or to use our check-out process).

Where we wish to use cookies that require your consent you will be asked whether you consent to the use of cookies in the following manner:

- A pop up will ask the user to consent to the use of cookies by clicking an un-ticked checkbox.

Thereafter you will be provided with an opportunity to opt-out of the use of cookies which can be done in the following manner:

- A banner will be shown to all users who have consented to the use of cookies being used, which will offer the user the opportunity to opt-out of the use of such technologies. This will be clear and easy for the user to do.

### **4) Third-party cookies**

We work with third party suppliers who may also set cookies on our website. These cookies and their third party owners, are included in the table below. By consenting to the use of cookies on our site you will be consenting to the use of these cookies. These cookies may be used to collect the following information:

Your IP address and time of visit.

## 5) Cookies and similar technologies used on this website

Cookie List Below:

Name	Provider	Purpose	Expiry	Type
MCPopupClosed	<a href="http://ssclaser.co.uk">ssclaser.co.uk</a>	Used to identify if the user has seen/completed the mailchimp signup form	1 year	HTTP Cookie
hidebanner	<a href="http://ssclaser.co.uk">ssclaser.co.uk</a>	Stores the users cookie consent state for <a href="http://ssclaser.co.uk">ssclaser.co.uk</a>	1 year	HTTP Cookie
gwcc	<a href="http://ssclaser.co.uk">ssclaser.co.uk</a>	Unclassified	3 months	HTTP Cookie
_ga	Google Analytics	Used to identify users and generates statistical data on the way they use our website.	2 years	HTTP Cookie
_gid	Google Analytics	Used to identify users and generates statistical data on the way they use our website.	24 hours	HTTP Cookie
_gat	Google Analytics	Used by Google Analytics to limit request rates.	10 minutes	HTTP Cookie
_utma	Google	Stores the amount of visits, time of the first visit, the previous visit and current visit for each user.	never	HTTP Cookie
_utmb	Google	Used by Google to identify how long a user stays on the website	end of session	HTTP Cookie
_utmc	Google	Used by Google to identify how long a user stays on the website	30 minutes	HTTP Cookie
_utmt	Google	Used by Google to limit request rates.	10 minutes	HTTP Cookie
_utmz	Google	Used by Google to identify how the user navigated to the website	6 months	HTTP Cookie

SnapABugChatWindow	SnagEngage	Used to identify if the user has closed the live chat window	30 minutes	HTTP Cookie
SnapABugHistory	SnagEngage	Stores user history with the livechat	1 year	HTTP Cookie
SnapABugRef	SnagEngage	Stores user email address if they have engaged with the live chat	2 hours	HTTP Cookie
SnapABugVisit	SnagEngage	Stores the previous livechat session	1 year	HTTP Cookie
expFnGvgJVcarMtc	<a href="http://ssclaser.co.uk">ssclaser.co.uk</a>	Unclassified	1 hour	HTTP Cookie
xqojVTocFG	<a href="http://ssclaser.co.uk">ssclaser.co.uk</a>	Unclassified	1 hour	HTTP Cookie
wordpress_test_cookie	<a href="http://ssclaser.co.uk">ssclaser.co.uk</a>	Used to identify if the current browser supports the use of cookies	2 years	HTTP Cookie

The following cookies/similar technologies are used on this website:

### Third Party Cookies:

Live Chat - Chat heroes - to track website traffic and utilisation.

Google Analytics - Google - to track website traffic and utilisation.

Facebook - to track Facebook users on the website.

LinkedIn - To track LinkedIn users on the website.

Twitter Analytics - Twitter - to track Twitter users on the website.

## 6) How to turn off cookies

You can set your browser not to accept cookies and the websites below tell you how to remove cookies from your browser. However, some of our website features may not function as a result.

For further information on cookies generally visit [aboutcookies.org](http://aboutcookies.org) or the Information Commissioner's webpage on cookies [www.ico.org.uk/for-the-public/online/cookies/](http://www.ico.org.uk/for-the-public/online/cookies/)